



# Circular Living Full Circle Project 2026



# Project Overview



*Circular living works best when it's practical, joyful and shared – this project makes reuse and refill part of everyday life*

This project promotes circular living across Chester and Cheshire West by making low-waste choices practical, accessible and appealing for local people. Building on the success of Chester Green Weekend and existing reuse and refill activity, the project brings together community events, reusable party kits, refill hubs, clothing repair and clothes swap activities to reduce waste, cut carbon emissions and inspire long-term behaviour change.

The project focuses on prevention at source, prioritising reuse and repair over recycling, in line with the waste hierarchy and the Council's Climate Emergency commitments.

# Project Aim



To promote circular living across Chester and Cheshire West through community events, reusable party kits, refill hubs, clothing repair and swap activities, reducing waste and carbon emissions while inspiring long-term behaviour change.

## CIRCULAR LIVING

**REUSE**



[EcoCommunitiesUK.com](http://EcoCommunitiesUK.com)

Reusables - Adult & Kids Party Kits  
Refill - household, laundry and body products  
Use QR to shop

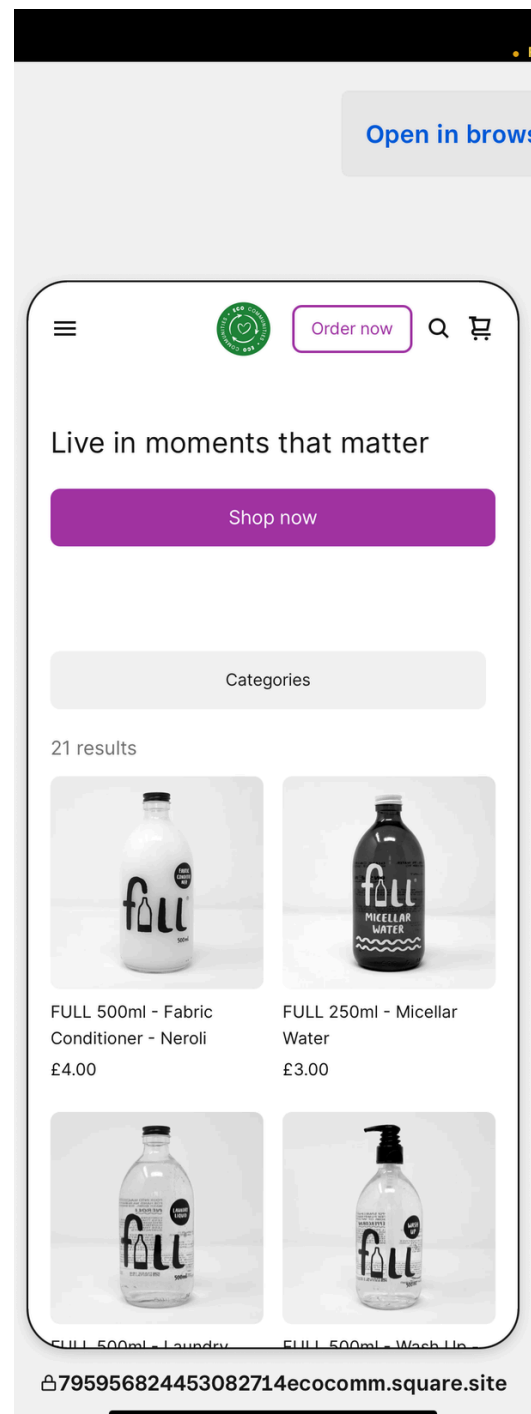
**REFILL**



# Project Objectives



1. Educate and empower residents on circular living principles, including reuse, repair, refilling and sharing resources.
2. Reduce single-use plastic and textile waste at community events, celebrations and in everyday household activities.
3. Expand local reuse infrastructure by establishing two new community refill hubs in 2026.
4. Embed a culture of reuse and repair through reusable event kits, eco-friendly decorations, sustainable gifting, clothing repair sessions and clothes swap events.
5. Build community champions for sustainability across Cheshire West by enabling practical, inclusive and visible action.



# Key Activities

- Delivery of Chester Green Festival June 2026, with engagement focused on circular living
- Provision of reusable children's and adult party kits, including eco-friendly gift bags and decorations
- Establishment and promotion of two new community refill hubs
- Clothing repair workshops, lessons and repair pop-ups
- Community clothes swap events for families and adults
- Outreach through schools, community groups and local partners



# Outputs and Measures



## Engagement and Participation

- At least 1,000 residents directly engaged through events, workshops and reuse schemes
- Number of attendees at Chester Green Festival and associated activities
- Number of participants in clothing repair and clothes swap events

## Waste Reduction and Reuse

- Approximately 100 reusable kits booked
- Estimated 375 kg of materials reused through party kits
- Approximately 4.3 tonnes of single-use plastic avoided annually through refill hub use (based on 5% house hold uptake)
- Total estimated 4.5–5 tonnes of materials reused or prevented from becoming waste per year

## Carbon Impact

- Estimated 12 tonnes of CO<sub>2</sub>e avoided annually through reduced plastic production and disposal
- Increased awareness of waste prevention and circular economy principles

# Outcomes

## Short-term Outcomes

- Increased awareness of circular living and waste prevention
- Greater confidence among residents to use refill, reuse and repair options
- Reduced single-use waste at community events and celebrations

## Medium-term Outcomes

- Behaviour change among families and households, with increased reuse and refilling
- Reduced textile waste through repair and swapping activities
- Increased use of local refill infrastructure

## Long-term Outcomes

- Reduced pressure on waste collection, disposal and incineration services
- A stronger, more connected community supporting circular practices
- Contribution to a resilient, low-carbon circular economy in Cheshire West



# Monitoring, Evaluation & Reporting

Measures:

- Number of kits distributed
- Weight of single-use waste avoided
- Refill hub transactions (ltrs of refills)
- Attendee surveys (behaviour intention)
- Number of workshop attendees learning new circular skills
- Social engagement metrics

Reporting:

Provide quarterly updates and a final impact report with photos, testimonials and carbon savings estimates.

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## Sustainability and Legacy

The project is designed to be self-sustaining beyond the funded period. Reusable party kits, refill hubs and shared resources are long-life assets that can be reused repeatedly. Clothing repair skills and swap culture support ongoing behaviour change, while partnerships, volunteers and modest income generation help maintain activity long-term.

# Carbon Impact and Environmental Benefits

## Estimated waste reduction carbon savings

Average UK emissions for waste types:

Plastic / mixed waste avoided: ~2.5 kg CO<sub>2</sub>e per kg of waste diverted from landfill/incineration

Example estimate:

- If reusable kits avoid 500 kg of single-use waste over 12 months → ~1.25 tCO<sub>2</sub>e saved
- Two new refill hubs divert 1,000 kg of plastic packaging → ~2.5 tCO<sub>2</sub>e saved

Total projected carbon benefit: ~3.75 tCO<sub>2</sub>e in first year



**Get these products  
in a new 1l bottle for top ups**

# Party Kits, Reusable Hire & Refill

## Eco Communities Party Kits & Reusable Hire Scheme

At Eco Communities, we believe every party or event can be low-waste and easy to run. Our reusable hire scheme helps families, schools and community groups replace single-use plastics with high-quality, dishwasher-safe reusables.

We offer two Kids Party Kits and one Adult Party Kit.

Kids Kits include plates, bowls, cups, cutlery, large jugs and bunting, with up to 50 place settings – ideal for birthdays and school activities.

Adult Kits provide up to 50 place settings, with the option to add hot and cold drinks cups with lids.

Our reusables are already used regularly at Chester Repair Café, Chester Food & Drink Festival and community events such as Hoole Lights Switch On, with plans to host kits at Hoole Community Centre to increase access.

Bookings are available via our website, the Party Kit Network and Square Shop.



## Eco Communities Refill Hubs

Our community refill hubs help local people cut plastic waste and save money by refilling everyday essentials. Hubs offer refillable household and personal care products, access to reuse schemes, and advice on low-waste living.

Refill hubs also act as community connectors – sharing tools, promoting repair and reuse, and supporting greener events through our Party Kit scheme. By placing refill hubs in accessible community spaces, we make sustainable choices easy, affordable and normal for everyday life.

Together, our refill hubs and reuse schemes help reduce single-use plastics, support local action on waste, and build a culture of sharing, repairing and refilling across our neighbourhoods.

# Hoole Green Hub

Hoole Community Centre working with Eco Communities

## Refill

Order online to refill



## Recycle

Blister Pack Recycling



Reusable party kits



## Reuse

REFILL HUB IN CAR PARK  
BLISTER PACK INSIDE  
Scan QR to read more





## Contact

Eco Community UK CIC  
[office@sustainablecheshire.uk](mailto:office@sustainablecheshire.uk)

[www.ecocommunityuk.com](http://www.ecocommunityuk.com)

