

# #CheshireSustainableFood

Eco Communities project  
#SustainableCheshire

**Eco Communities** are thrilled to announce that Cheshire West is now a member of the Sustainable Food Places network, and we will be supporting a key element "**Food For The Planet.**"



## What is Food for the Planet?

Food for the Planet is helping local authorities, businesses and organisations take simple actions to tackle the climate and nature emergency through food.



## Businesses to Support the Campaign

Make a Difference in the Food Industry with the Planet Pledge.

Your food business has the power to reduce its impact on climate and nature while also maintaining the health of your customers and supporting the local economy. Join the Planet Pledge by registering to serve more plants, better meat and freshly prepared food from locally and ethically sourced ingredients.

## Take the Planet Pledge

You have a menu of commitments to choose from to ensure that the food you serve is freshly prepared, local, seasonal, and supports the local economy. We have plenty of resources to assist you in achieving your goals.

To start, you are asked to select one mandatory commitment. You are asked to complete the pledge fully by 2025. To complete the pledge you need to do both the mandatory and four of the optional commitments.

You might be doing some of this already, for example, paying the Living Wage or selling verifiably sustainable fish. If so, well done, you can count that in the form. If you are a plant-based restaurant or setting, well done! You already meet the mandatory commitments, all you have to do is select 4 optional commitments.



By taking the Planet Pledge, you will be joining a community of UK food businesses who are committed to serving meals that are better for people and nature. Meat and dairy are significant contributors to food emissions, and we'll be asking you to commit to less and better.

## What do I do now?

## Take the Planet Pledge

<https://www.foodfortheplanet.org.uk/take-the-planet-pledge/>



### Take the Planet Pledge

To sign up, you are asked to select the two mandatory and four voluntary commitments.

You are asked to complete the pledge fully by 2025, but take one significant action now, before signing, to get you on track. You might be doing some of this already, for example paying the Living Wage or selling verifiably sustainable fish. If so, well done, you can count that here as well. If you are a plant-based restaurant or setting, well done! You already meet the 2 mandatory commitments, all you have to do is select 4 optional commitments.

Mandatory commitments (choose 2)	
<b>Reduce Meat Servings</b> Reduce the amount of meat and dairy you serve by at least 25%	<input type="checkbox"/>
<b>Switch to better meat and dairy</b> Source at least 25% of your meat and dairy from higher welfare, more environmentally friendly sources.	<input type="checkbox"/>
Optional commitments (choose 4)	
<b>Achieve a Food for Life Served Here award</b> A Food for Life Served Here award means most food on the menu is freshly prepared from sustainably sourced ingredients	<input type="checkbox"/>
<b>Becoming a Living Wage employer</b> Pay the Real Living Wage to your directly employed staff and contractors	<input type="checkbox"/>
<b>Include two portions of vegetables in every meal</b> Achieve a sustainability accreditation or award Work towards an accreditation or award that is right for you	<input type="checkbox"/>
<b>Reduce food waste</b> Send zero food to landfill by reducing, redistributing and composting the remainder	<input type="checkbox"/>
<b>Serve Fairtrade products</b> Serve Fairtrade tea, coffee and two other products	<input type="checkbox"/>
<b>Serve only verifiably sustainable fish</b> Serve less fish and only certified sustainable (MSC/ASC certified or rated 1-3 by the Marine Conservation Society)	<input type="checkbox"/>
<b>Serve seasonal produce</b> Serve at least 3 seasonal products on the menu at any time	<input type="checkbox"/>
<b>Source locally</b> Source at least 3 products direct from local farmers, fishers or traders	<input type="checkbox"/>

Find out more and log your pledge at [foodfortheplanet.org](https://www.foodfortheplanet.org)

Contact: Ruth Westcott, Climate and Nature Emergency Coordinator, [ruth@sustainableweb.org](mailto:ruth@sustainableweb.org)  
Food for the Planet is helping local authorities, businesses and organisations take urgent actions to tackle the climate and nature emergency through food. <https://www.foodfortheplanet.org.uk>  
It is a Sustainable Food Places campaign run by: Soil Association, Food Matters and Sustain

[www.sustainableweb.org](https://www.sustainableweb.org)

Charity registered number: 1018643