

# GREEN EXPO 2023

## Background by Sustainable Cheshire (an Eco Communities project)

**Green Expo** is now in its second year and Sustainable Cheshire (an Eco Communities project) have embedding the Exposition (stalls part) into our annual events programme.

The Expo is a mix of stalls along the River Dee and separate Youth Conference. The Exposition is taking place over 3 days from Thursday 15th June to Saturday 17th June from 10am to 6pm.

As our aims are closely aligned with what Green Expo (CHASE) are hoping to achieve so we felt working with them was a great fit for us both.

**Green Expo & Sustainable Cheshire** wants **Chester** to become the **Green Heart** of England, nestled between the industrial heartland of Ellesmere Port around the Mersey and the salt cavern storage and bio methane generation of the Cheshire plain. [Read More](#)

**We are now actively looking to secure bookings for both the Green Pitches and Gazebo Space (see presentation for more information)**

Web site <https://greenexpo.uk>

Web site - <https://sustainablecheshire.uk/>

Social media [@greenexpochester](#)

Social Media [@Ecocommunities\\_](#)



Let's do this together  
An Eco Communities project



# Overview

Thursday 15<sup>th</sup> June – Saturday 17<sup>th</sup> June 202.

The location is Chester, Castle Drive, next to the Hydro Hub, the site of world leading early hydro power, extending to the Little Roodee Car Park and using the University's Riverside Campus.

A three-day event to showcase the North West & North Wales Green Economy Investment & Career Opportunities, building on the success of the 2022 Green Expo.

Two events:

Green Exposition for the general public

Youth Conference for school and college students



# Overview

## 15-17 June 2023



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Green Expo Exposition  
Thursday to Saturday, 3 days  
21+ Exhibitors  
Mini Talks  
5,000 visitors –Business  
General public & Schools

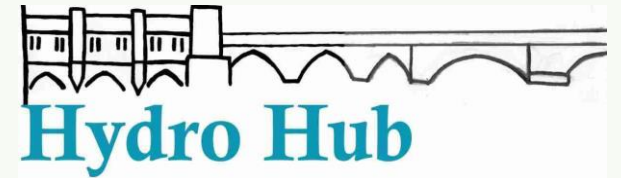
**Exposition  
Sponsor**  
**£1,000**

Green Pitch  
£600

Photo  
Competition

Green Expo Youth  
Conference  
Friday  
10 schools  
3 colleges  
100 young people

**Youth  
Conference  
Sponsor**  
**£2,500**



University of  
**Chester**



# Green Expo Advance Publicity



Local papers



Social media



Photo competition around restaurants, attractions  
and car showrooms



Directional signs

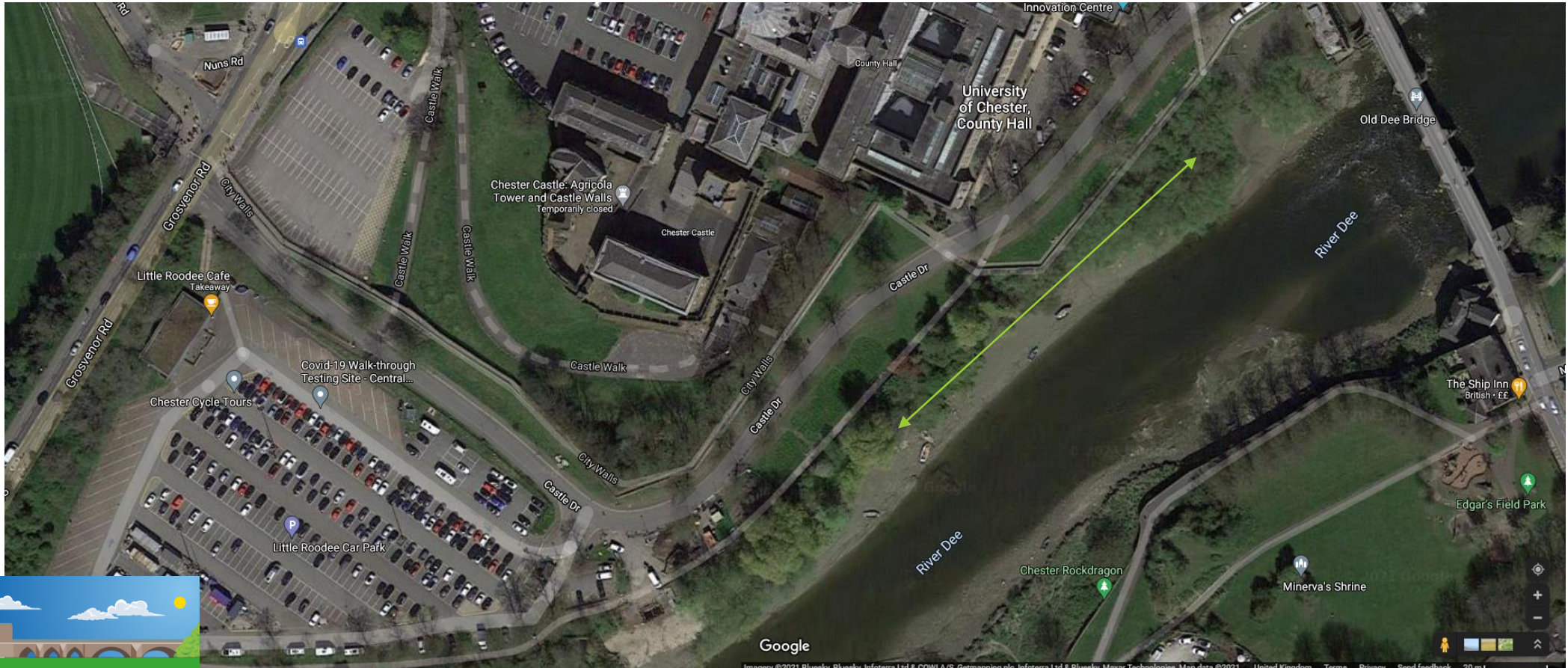


Adverts in 'Good Times', Tellus and other online  
sites



Radio & TV

# Castle Drive







# Green Expo - Exposition Pricing 3 days

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Green Pitch (SMEs and corporates)

£600

Charities (non-sales)

£100

Sole traders full gazebo table

£100

Sole traders shared gazebo  
(there are 2 sides) & Table  
£50

Food & Beverage (electricity  
available) Price to be  
agreed on application

## Info

- Gazebo space is 3m x 3m
- Table is 6ft
- The space will be secure overnight and so no need to clear your stall each day
- The minimum fee is £100 for a full or £50 for a half space



# Green Pitch - Corporates

- First paid, first served basis on pitch plan application.
- 21 pitches available, 3m x 3m Gazebo & 6ft Table
- £600 for the 3 days
- Multiples of 3m x 3m available for vehicle pitches. For pricing work on maximum dimensions with windows, doors and awnings open.
- Exhibitors listing including a link to your website online.
- Sponsorship also includes pre-event support from sponsor on awareness of Green Expo 2023 via sponsor's relevant databases.
- Options for Food & Beverage retailers.
- Options for Consumer Media Sponsorship – TV, Radio, Print, Online.
- Options for Media Sponsorship - Business Survey on ESG actions.
- Options for Photo Competition sponsorship





## Contacts:

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Helen Tandy, Director, Eco communities

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[Book Full Gazebo  
Green Pitch \(SMEs  
and Corporate\)](#)

[Book Full Gazebo £100  
\(sole traders and  
charities\)](#)

[Book Half Gazebo £50  
\(sole traders and  
charities\)](#)

[Apply to serve hot,  
cold food & beverages.](#)

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